

The in-house magazine of Bharti Enterprises

bharti TODAY

VOL-21 . ISSUE 2 . 2017



ENABLING
DIGITAL
LIFESTYLE





Dear Colleagues,

‘Giving back to the Society’ has been an integral part of our DNA since inception. For quite some time now, we were evaluating our options to scale up our investments in Bharti Foundation to widen the reach of its existing initiatives and start new programs. We crossed a major milestone recently by pledging 10% of our wealth (approx. Rs. 7,000 crores), including 3% of our family stake in group flagship Bharti Airtel, towards supporting the activities of Bharti Foundation. A significant part of the corpus will be used to set up Satya Bharti University for Science and Technology which will complement the Foundation’s existing educational programs.

As the Chairman of ICC, I was recently invited to attend the ‘Heads of State’ lunch at the United Nations (UN) which was attended by over 50 Heads of State including US President Trump, French President Macron, Canadian PM Trudeau, Brazilian President Temer, Japanese PM Abe, UK PM May and South African President Zuma among other key global leaders. UN Secretary General Antonio Guterres had invoked a significant departure from past practice in extending the invitation to such a high profile annual luncheon meet, strictly reserved for Governments. I also had the privilege to address the UN in New York to discuss the role of world business in the achievement of the UN Sustainable Development Goals (SDGs). It was a great honour for me to be part of such a high level meet.

In May this year, I was inducted into the Global Board of Advisors of the Council on Foreign Relations, New York. This is one of the leading global think tanks alongside Carnegie Endowment for International Peace where I have been serving on the global Board of Trustees since 2009.

Digital technologies are now an integral part of our lives and rapidly changing the way we acquire and experience products and services. No wonder businesses of every kind too have evolved to adapt to this new digital reality. As a leading corporate, we are uniquely placed both as the leading provider of digital connectivity in India and across global markets and as user of this service to reach out to our customers across products and service categories. With a strong heritage of market innovations and user friendly applications our group companies continue to excel in leveraging new digital technologies to stay ahead of the curve.

I believe Airtel’s recent partnership with South Korea’s SK Telecom, the most advanced mobile broadband operator in the world will bring a dramatically improved experience to Airtel customers in India and put the country at par with the most developed mobile broadband nations.

In another significant development in India’s rapidly transforming mobile industry, Bharti Airtel acquired Tata Group’s Mobile Business (Tata Teleservices and Tata Teleservices Maharashtra). The acquisition, will further consolidate Airtel’s market position and spectrum leadership.

The last few months have truly been a defining period for us both in terms of business development and our philanthropic initiatives.

Best Regards,

A handwritten signature in blue ink that reads "Sunil Mittal".

Sunil Bharti Mittal

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AWARDS & RECOGNITIONS



Sunil Bharti Mittal addressing the United Nations on 'UN Sustainable Development Goals (SDGs)' in New York.



Sunil Bharti Mittal with António Guterres, Secretary-General, United Nations (UN) at the UN headquarters in New York.



Sunil Bharti Mittal with Shri Narendra Modi, Hon'ble Prime Minister of India and H.E. Ms. Sheikh Hasina, Hon'ble Prime Minister of Bangladesh.

Bharti Airtel ranked amongst top 100 firms in 'The World's Most Innovative Companies' (2017) by Forbes.

Bharti Airtel awarded the 'Best Risk Management Practice Award' in the Telecom category at 'India Risk Management Awards' (2017).

Bharti Airtel ranked second in Business World's 'Most Respected Companies' in India survey (2017).

Bharti Airtel ranked second in the annual Brandz 'Top 50 Most Valued Indian Brands 2017' report. According to the study, Company's brand was valued at US\$ 10.2 billion.

Bharti Airtel named 'Aon Best Employer' in the 'Aon Best Employers - India 2017 Programme' at the 'Aon Best Employers India 2017 Learning Conference and Awards'.

Bharti Airtel bagged the 'Asia's Best Treasury and Finance Strategies, 2016' award under the 'Best Hedging Strategy' category at the 'Corporate Treasurer Awards 2016'.

Bharti Airtel won two awards in the categories of 'Broadband Product' and 'Marketing Campaign' at the 'ET Telecom Awards 2017'.

Bharti Airtel ranked second in '2017 Brand Finance India 100' an annual report on the most valuable Indian brands. According to the report, the Company's brand was valued at US\$ 7,722 million.

Bharti Airtel won in the 'Best Emerging Market Initiative' category at the 7th 'Asia Communication Awards' (2017) held in Singapore.

Bharti Airtel won the 'Golden Peacock Award for Corporate Sustainability' for the year 2017 at the 'Golden Peacock Awards Nite' in London (UK).

Bharti Airtel won in the 'Best Wholesale Carrier (Global)' category at the 'Carriers World Awards' 2017 held in London, UK.

Bharti Airtel's Internet TV won the 'Tech Peripheral of the Year' award at the 'NEXA NDTV Gadget Guru Awards' 2017.

Bharti Airtel Lanka awarded in the categories of 'Best Employer Brand', 'Best HR Strategy' and 'Best HR Strategy in line with Business' at the 'Sri Lanka Best Employer Brand Award 2017'.

Airtel Nigeria bagged the 'Most Outstanding Customer-Centric Telecoms Brand of the Year' award at the Marketing Edge's 'National Marketing Stakeholders Summit and Brands & Advertising Excellence Award' (2017).

Airtel Nigeria adjudged the Company with best recruitment strategy by HR People Magazine.

Bharti Infratel conferred with 'Gold Award- Business Excellence Framework - 2017' by 'RE Assets India - 2017'.

Bharti Foundation emerged as the only organisation under 'Non-profit and Charity Organisations' category to be featured in Great Place to Work Institute's 'India's Best Companies To Work For 2017'.

Bharti Foundation bagged the 'Best CSR Project Award' at the 'National Summit on Best CSR Practices'.

Bharti Foundation won the 'Corporate Trailblazer' award at the 'India Today Safaigiri Summit & Awards 2017'. The recognition was for its Satya Bharti Abhiyan.

Bharti Realty's Worldmark (Aerocity) awarded the 'Best Commercial Project' award at the 11th CNBC AWAAZ Real Estate Awards 2016-17.

Bharti Realty won the 'Most Admired Brand 2016-17' award in the 'Real Estate' category at the White Page International's 'India's Most Admired Brands, Products & Leaders 2016-17'.

Bharti Realty awarded in the category of 'Organization with Innovative HR Practices' at the 'Dream Companies to Work for Awards' (2017).

Bharti Realty won in the 'Construction & Real Estate' category in Great Place to Work Institute's 'India's Best Companies To Work For-2017'.

Centum Learning positioned among top ten companies in 'India's Great Mid-Size Workplaces 2017' by Great Place to Work Institute.

Kavin Bharti Mittal was featured in Forbes Asia's 30 under 30 Asia list under 'Consumer Technology' category. The list features 300 leaders in ten industries in Asia-Pacific region.



SHARE - YOUR STORIES

Bharti Airtel is redesigning over 2500 stores in India as Next Gen Airtel Stores. The makeover is based on insights generated after

Enabling digital lifestyle

Digital technologies are transforming lives like never before as mobile broadband networks take internet to customers in the most seamless way. Products/services are being consumed/experienced in newer ways leaving the competitive marketplace wide open for new innovations. Bharti group companies are leaving no stone unturned to take the lead in this new digital environment - constantly innovating to enable digital lifestyle.

Big digital screens, touch screen table tops, digital entertainment hubs welcomed Khalid as he entered the new Next Gen Airtel Store in Gurgaon in Delhi NCR (National Capital Region) to buy a new SIM for his

cousin who had just moved into the city. He was taken by surprise by the sudden metamorphosis of the old Airtel Relationship Centre (ARC) that he had visited the last time. He soon realised that the change was not merely cosmetic



Photography by Nacasa & Partners



Photography by Nacasa & Partners

Photography by Nacasa & Partners

spending almost 2450 hours on observing customers and mapping traffic flows within its stores. First two Stores went LIVE in Gurgaon.

as he went about experiencing the digital interactive module using the 'My Airtel App' on the table top screen. Empowering users through self-care based on customer friendly digital innovations seemed the new focus.

Conceptualised by the UK based 8 Inc, better known for developing Apple's iconic digital stores across the world, Next Gen Airtel Store makes customer experience highly interactive through the concepts of Share, Create, Experience. While 'Share' refers to the zone where customers interact with a *Social Wall* that collates Airtel stories and customer experiences on a digital screen, 'Create' denotes the zone where they can design their own solutions (changing mobile plan package, etc) digitally on a touch screen table top. 'Experience' refers to *Digital Entertainment Hubs* that enable customers to explore and experience digital content offerings. The stores also have Digital Self-Serve zones. The customer can also get a first-hand experience of the network with

Open Network digital wall and give real time feedback. Newly designed stores are part of the recently launched 'Project Next', Airtel's new digital innovation program which aims at making customer experience simple, interactive and transparent.

Over 181 million mobile connections have been activated through Aadhar based e-kyc solutions.



BHARTI – FOCUS ON LEARNING ONLINE

These days as one enters the office of Bharti Enterprises in New Delhi, one can find placards which read 'Ask More Questions', 'Stay Curious', 'Live A Learning Life', 'Unlearn – Relearn' etc.

Placards have been placed as part of a wider employee learning initiative at the group corporate office. As Bharti continues to innovate to bring itself closer to its customers, it is also trying to provide a competitive edge to employees through various learning opportunities.

Tech savvy employees are embracing learning on e-platform in a big way. The learning initiative is also widely adopted at group flagship Bharti Airtel.



Harvard Business School's digital learning program Harvard ManageMentor and Lynda (LinkedIn's e-learning platform) along with group based general knowledge on Airtel HIVE app (mobile app for company employees) are some of the key elements of e-learning.

POSTPAID PROMISE

- Carry data to next billing cycle.
- Create customised solutions on 'MyAirtel App', allowing savings of up to 20%.
- Ensure smartphone protection against accidental/liquid damage with 'Airtel Secure', its digital smartphone protection suite.

Still tapping his fingers on the touch screen table top, Khalid was wondering if the new store was part of a wider transformation process at Airtel, as the brand sought to adorn a new digital avatar. His mind immediately went back to his own excitement a few years back when he first started using 'Wynk Music', a carrier agnostic app that enabled him stream/download his favourite Bollywood hits. In fact the experience of Wynk for the first time made him realise the numerous possibilities that mobile networks can offer.

Through the years, 'MyAirtel App', Company's mobile application has gone several steps ahead to expand its range of digital services and enhance customer convenience by offering multiple services like video (Airtel TV), music (Wynk Music), games (Airtel Games), books (e-Books), live TV (Ditto TV) along with the facility to manage all Airtel accounts

(prepaid, postpaid, broadband, payments bank and digital TV) through a single interface on mobile and making the entire customer experience real time.

Today, Airtel's far flung networks are not just working as highways carrying all kinds of services - from commerce, education, banking, healthcare to entertainment but elevated customer experience to a new high.



'Wynk Music' has emerged as India's most loved music app, 75 million users groove with the app which allows access to around three million songs from over 500 labels in 12 languages.



'OPEN NETWORK' - SMART & EMPOWERING

One of the biggest innovations in Indian telecom is Airtel's Open Network - an industry first initiative under which mobile network information is opened for public scrutiny. Feedback is sought through an interactive online interface which displays network coverage/signal strength in addition to network site deployment status. Customers can use multiple touch points (web portal, MyAirtel app, call centres and Airtel outlets) to register their feedback. By connecting the network with the customer on a real time digital interactive platform, the initiative seeks to empower the latter in a unique way.



Open Network initiative resulted in optimisation of 73,500 sites in the first 100 days of launch in June 2016.



AIRTEL PAYMENTS BANK – DIGITAL & INCLUSIVE



Back in his village, a few months back, the jostling among excited customers in front of the Airtel Payments Bank (APB) outlet had reminded Khalid of Airtel's widening digital horizon. The transformational impact of India's first Payment Bank can be seen today in 2,000 villages that have gone nearly cashless. The bank that helps open an account instantly, allows customers to enjoy the highest savings interest rate on deposits, transfer money and access other banking services through mobile is fast emerging as a powerful instrument of financial inclusion.

Airtel Payments Bank has 450,000 Airtel retail outlets as banking points, which is more than the total number of bank ATMs in India. The network is being constantly augmented. The Bank entered into a strategic partnership with Hindustan Petroleum Corporation Limited (HPCL) which allows subscribers to bank at HPCL's 14,000 fuel stations.

In Africa, Airtel Money with presence across 15 markets is one of the largest mobile wallet service providers in the continent. Over the years, it has enhanced its service portfolio to offer microloans and international money transfer facilities in several African countries. Recently, Airtel signed a MoU with Zambia Revenue Authority enabling customers to pay domestic taxes using Airtel Money.



Airtel Money is transforming the lives of 9.5 million subscribers with 424 million transactions valued at US \$ 4,853 million.

AIRTEL INTERNET TV – FOR NEW AGE HOMES



(Right) Sunil Taldar, CEO & Director – DTH, Bharti Airtel and (Left) S. Sriram, CMO – DTH, Bharti Airtel at the launch of Airtel Internet TV, India's first Hybrid DTH Set-top box, powered by Android TV, which is preloaded with popular web services like Netflix, YouTube, Google Play Games, Airtel Movies and much more. Apart from offering regular DTH services, Airtel 'Internet TV' also provides access to Google Play Store to download apps/games on television. The device comes with inbuilt Wi-Fi receiver; Bluetooth based remote control and is integrated with Google voice search feature.



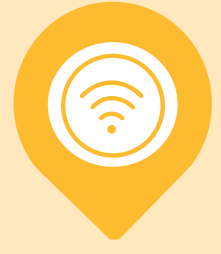
DID YOU KNOW!



Airtel broadband customers receive up to 100 mbps data speeds through V-Fiber technology in India. This is a green technology and requires no new wiring or drilling at an existing customer's premises.



Airtel became the first mobile operator in India to launch digital self-care platform in 11 regional languages ensuring convenience for prepaid subscribers.



Airtel's Flexpage (an industry first initiative) is an automated platform that allows customers in India to track their data usage and get real time usage alerts.



THINKING AHEAD OF TIME

IFFCO Kisan Sanchar Limited (IKSL): Launched a JV company IKSL (2008) to offer Indian farmers free daily voice updates on *mandi* (market) prices, farming techniques, weather forecasts, fertilizer availability on their mobile along with a dedicated helpline to answer their queries.

DRIVING DIGITAL LITERACY

Over the years, Airtel has introduced several initiatives to drive digital literacy in the country.

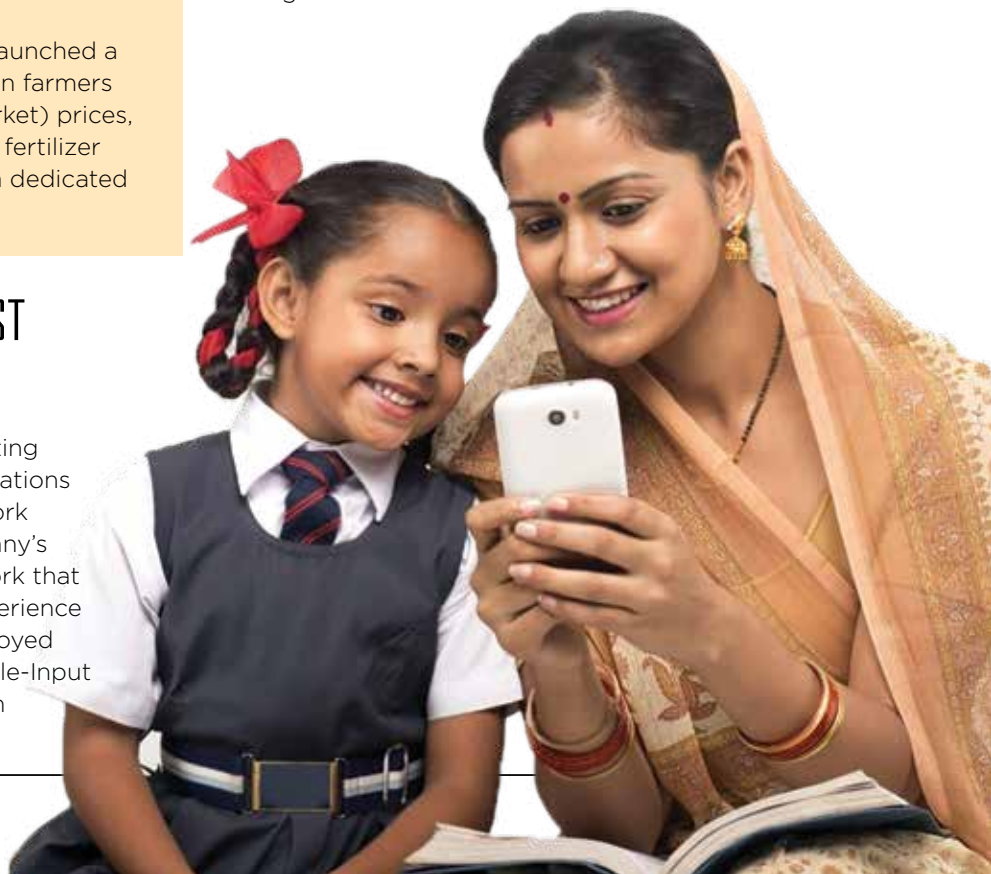
One Touch Internet: Aimed to simplify mobile internet services for first time users.

Each One, Teach One: Employees dedicated a day to make people mobile internet literate.

e-shakti: Driving mobile internet awareness and learning among women.

BHARTI AIRTEL INDIA'S FASTEST NETWORK – OOKLA

Ookla, the global leader in broadband testing and web-based network diagnostic applications rated Airtel as India's fastest mobile network (2016). The recognition boosts the Company's position as India's best smartphone network that consistently enables a superior online experience for customers. Recently, Bharti Airtel deployed India's first state-of-the-art Massive Multiple-Input Multiple-Output (MIMO) technology which is a key enabler for 5G networks.



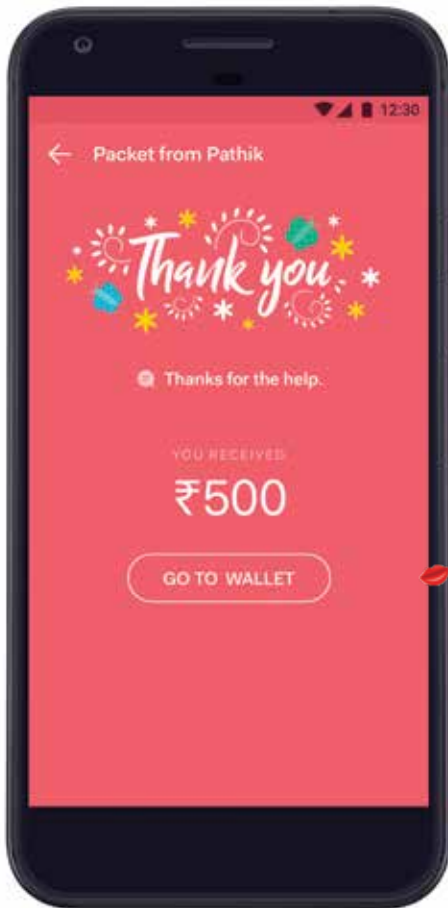


HIKE 5.0 – EXPANDING DIGITAL HORIZON

Hike is perhaps the most visible and vibrant digital face of Bharti. From introducing funny regional sticker packs to highly convenient big file transfer and from offering useful news feeds & inspiring quotes to free voice & video calls, Hike Messenger has been introducing innovative customer-centric features since its launch in December 2012. The unicorn, with over 100 million subscribers, Hike is fast emerging as a versatile home grown multi-platform mobile messaging application.



Hike Messenger recently launched an update Hike 5.0, an all-new visually delightful, unique, social experience which reinforces Hike's focus on simplifying how people connect with others and changes the way they interact with content and services on mobile.



A big part of Hike's 5.0 was the introduction of Hike Wallet, which made Hike Messenger the first messaging app in India to offer payments facility. With Hike Wallet, users can instantly make bank-to-bank transfers through Unified Payments Interface (UPI), recharge and pay mobile bills at no cost as well as gift money through Blue Packets. A Blue Packet is simply a beautifully designed envelope that users can insert money into and send to their friends or share in a Group. Users can choose from over 15 different beautifully crafted envelopes to say 'Thank you', 'Congratulations' or cheeky ones like 'Party Time', 'Daily Wage', etc.



DEL MONTE – WINNING HEARTS ON SOCIAL MEDIA



Del Monte India shares interesting cooking tips and kitchen hacks and offers visitors the option of buying products via its Facebook page.

Del Monte India's social media accounts are buzzing with food videos that aim to bring international food experiences to customer homes.

The latest series being Del Monte Summer Escapades which inspire consumers to make easy and indulging cold desserts at home using Del Monte Dried and Canned fruits.

From pastas to deserts, recipe videos are winning hearts of food lovers on social media.



BHARTI AXA – PROVIDING FINANCIAL PROTECTION ONLINE

Bharti AXA Life Insurance customers no longer need to call up or meet a company representative to know about company policies or even buy them. They can now opt for one, calculate premiums, locate branch, send required documents and connect with a company representative over the Company's web portal. The Company's new found focus on digitisation has resulted in convenience, speed,

transparency and quicker turnaround time for customers. Enriching customer experience through a simple and digitised interface at the front end is a concerted move to digitise processes at the back end initiated years ago. The sales force is exposed to smart digital tools resulting in quicker decision making and delivering higher value to the company through enhanced efficiency.



CENTUM LEARNING – TAKING DIGITAL LEARNING TO THE MASSES

Digital learning is an integral part of training programs at Centum Learning which has helped it to build its reputation as a trusted partner to enterprises in more than 15 countries. Digital methodology and tools used for corporate training programs include videos, simulation modules and online study material as well as online assessments which are intervened with the face to face training for quality learning. These digital training methods enable Centum's training modules to transcend the limitations of physical learning environments like – hiring of costly infrastructure and space, physical capacity of venues,

challenge of standardisation of trainer quality at different locations.

Even in the vocational skills training centers of Centum Learning, one can often see trainees using Wi-Fi enabled tablets which provide videos and reference study material that can be downloaded. Trainees, many of whom come from the wrong side of the 'Digital Divide' are taught how to operate and study using these tablets via teacher led sessions, so that they develop the requisite skills for company work environment. Apart from using the tablets for online study, students also use them to mark their attendance digitally.



Digital methods of training students combined with instructor led sessions, build confidence in students and equip them with the IT related skills to succeed in the demanding work places.

FORMER PRESIDENT OF INDIA INAUGURATES 10TH SATYA BHARTI SCHOOL IN WEST BENGAL

The Satya Bharti School Program provides free, quality education to underprivileged children across rural India, with a focus on the girl child



Former President of India Shri Pranab Mukherjee along with Rakesh Bharti Mittal and Vijay Chadda, CEO, Bharti Foundation at the inauguration of the 10th Satya Bharti School in West Bengal.



Former President of India, Shri Pranab Mukherjee inaugurated the 10th Satya Bharti School at Kanidighi in District Murshidabad (West Bengal). The newly inaugurated School is proposed to be an elementary one with schooling up to grade VIII. It was President Mukherjee's sixth visit to a Satya Bharti School in the

State. Back in 2010, as the Union Finance Minister he had laid the foundation stone for the Satya Bharti School Program in the District which began in West Bengal in 2009. The Program currently provides quality education to more than 1900 students across 10 schools in the State, 57% of them being girls.

The new school marks the beginning of a new chapter for us and further strengthens our resolve to continue our journey in the State (West Bengal).

- Rakesh Bharti Mittal, Co-Chairman, Bharti Foundation



Airtel forges strategic partnership with global technology leader SK Telecom

Aims to build India's finest network leveraging SK's global mobile broadband tech leadership

Bharti Airtel recently entered into a strategic partnership with SK Telecom, Korea's largest telecom company and a world leader in building cutting edge networks to build the most advanced telecom network in India and leap frog into being a next-gen future ready telco.

The partnership will work across several areas including developing tailor-made software to dramatically improve network experience, leveraging advanced digital tools including machine learning, big data and building customized tools to improve network planning based on every customer's device experience. The capacity to deliver improvements in network experience on an individual device basis will be a first in India.

Airtel will also collaborate on an on-going basis to evolve standards for 5G, Network Functions Virtualization (NFV), Software-defined Networking (SDN) and Internet of Things (IoT), and jointly work towards building an enabling ecosystem for the introduction of these technologies in the Indian context.



Sunil Bharti Mittal with Park Jung-ho, President and CEO, SK Telecom at the signing ceremony in San Francisco.

This partnership will bring a dramatically improved experience to Airtel customers in India by leveraging the expertise of a company that has built one of the best mobile broadband networks in the world.

- Sunil Bharti Mittal, Chairman, Bharti Airtel



Airtel deploys Massive MIMO - India's first 5G capable technology

New technology will expand existing network capacity by 5-7 times

In an industry first initiative, Airtel has deployed state-of-the-art Massive Multiple-Input Multiple-Output (MIMO) technology. A key enabler of 5G network, the technology enables customers to experience two to three times superfast speeds even on the existing 4G network and offers seamless connectivity indoors, in crowded places and high rise buildings.

Deployed as part of Project Leap, the Massive MIMO technology will expand existing network capacity by five to seven times using the existing spectrum, thereby improving spectral efficiency. The deployment puts India on the world map of technology advancement and digital revolution. Airtel is starting with the first round of deployment in Bangalore & Kolkata and will expand to other parts of India soon.



Airtel enters into a strategic partnership with Symantec Corp.

To offer leading cyber security solutions to businesses in India

Airtel has entered into a strategic partnership with Symantec Corp, world's leading cyber Security Company to serve the growing requirements of businesses in India. The partnership aims to consolidate Airtel's strength in the B2B segment, while helping customers address the challenges of the Cloud Generation with Symantec's innovative Integrated Cyber Defense Platform.

With this agreement, Airtel has become the exclusive Cyber Security Services partner for Symantec in India to distribute the latter's enterprise security software. Airtel India is currently serving over 2000 large enterprises and more than 2,50,000 corporate and tech startups along with Government enterprises who can now enjoy stronger protection and prevention against online threats, greater visibility and better control of critical assets, users and data.



Gopal Vittal, MD & CEO (India & South Asia), Bharti Airtel with Greg Clark, CEO, Symantec Corp in New Delhi.

Airtel rolls out VoLTE services in India

Starts service in Mumbai; to be available across India over the next few months

Airtel subscribers in Mumbai have a reason to cheer as they can now enjoy Voice over LTE (VoLTE) services which enables high definition voice calls with faster call set up time. Customers can call any mobile, landline network using Airtel VoLTE with no additional data charges.

The advantage with Airtel's VoLTE services is that in case of non-availability of 4G, these calls automatically fall back on 3G/2G network to ensure that customers continue to stay connected at all times. VoLTE calling also allow subscribers to continue with their data sessions at 4G speeds while the call is in progress. The service will be available across the country over the next few months.

Bharti Airtel launches 'Project Next' - its digital innovation program



(From Left) Gopal Vittal, MD & CEO (India & South Asia); Raj Pudipeddi, Director – Consumer Business & CMO; Sarang Kanade, Director – Customer Experience and Harmeem Mehta, Director – Engineering & Global CIO at the launch of Bharti Airtel's Project Next. The Company plans to invest up to Rs 2000 crores over the next three years under the initiative which aims at transforming customer experience across all of its services and touch points.



Airtel to Acquire Tata’s Consumer Telecom Business

Acquisition on a debt-free cash-free basis; deal to consolidate Airtel’s market position and spectrum leadership

Bharti Airtel entered into an Agreement with Tata, India’s leading conglomerate to merge the Consumer Mobile Businesses (CMB) of Tata Teleservices Limited (TTSL) and Tata Teleservices Maharashtra Limited (TTML) into Bharti Airtel. As part of the Agreement, Bharti Airtel will absorb Tata’s CMB’s operations across the country in nineteen circles (17 under TTSL and 2 under TTML). The acquisition is subject to requisite regulatory approvals.

The proposed merger will include transfer of all the customers (over 40 million) and assets of Tata CMB to Bharti Airtel, further augmenting Bharti Airtel’s overall customer base and network. It will also enable Bharti Airtel to further strengthen its strong spectrum

foot-print with the addition of 178.5 MHz spectrum (of which 71.3 MHz is liberalised) in the 850, 1800 & 2100 MHz bands.

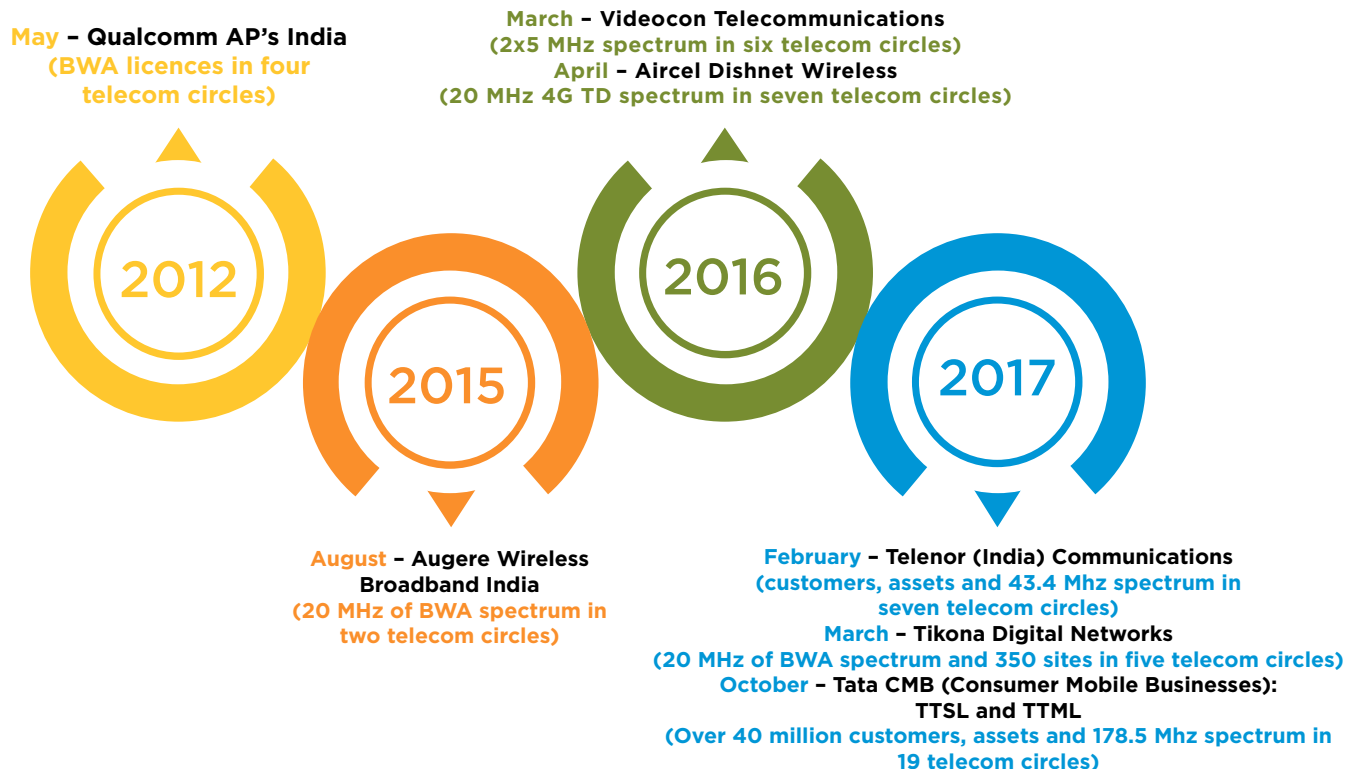
Gain from the deal

- Bolsters Airtel’s strong spectrum foot-print with the addition of 178.5 MHz of spectrum**
- Over 40 million customers to join Airtel**
- Provides right to use Tata’s existing fibre network**
- Strengthen Airtel’s Revenue Market Share (RMS)**

On completion, the proposed acquisition will undergo seamless integration, both on the customer as well as the network side, and further strengthen our market position in several key circles.

- Sunil Bharti Mittal, Chairman, Bharti Airtel

Airtel acquisitions in India in the last five years



BWA: Broadband Wireless Access
 *Timeline based on Company announcement / BSE (stock exchange) intimation



Airtel Tanzania launches Airtel Fursa Lab

Initiative to empower youth with ICT capabilities

Airtel Tanzania in partnership with Dar Teknohama Business Incubator (DTBi) launched a technology incubator laboratory 'Airtel Fursa Lab' to equip youth with ICT skills and tap their potential through entrepreneurial skills. 'Airtel Fursa Lab' offers a range of training programs covering basic computer skills to coding and programming for beginner stage to advanced levels with focus on kids from primary & secondary level to university students and community members. It also provides a Training of Trainer (ToT) module, an applied computer skilling programme for teachers so that they can better support their students. The initiative will immensely contribute to heavy demand for tech-savvy workforce in Tanzania.



Professor Faustin Kamuzora, Permanent Secretary from the Vice - President's Office, United Republic of Tanzania (Third from right); Beatrice Singano, Director, Corporate Communications, Airtel Tanzania (Second from right) and Eng George Mulamula, Chief Executive officer, Dar Teknohama Business Incubator (DTBi) (Third from left) at the launch of Airtel Fursa Lab.



Sunil Bharti Mittal in Kenya



Sunil Bharti Mittal addressing Airtel Africa employees at the Townhall in Nairobi (Kenya).



Centum Learning partners State Governments to train school students

Over 85,000 students in 1187 schools across 15 states are undergoing training

Over the last few years, Centum Learning has been implementing one of its most talked about PPP Programme in the skill development arena in the country. The programme is being implemented in partnership with different state governments under the Central Government sponsored scheme of Vocationalisation of Secondary Education based on National Skills Qualification Framework (NSQF). Over 85,000 students in 1,187 schools across 15 states are undergoing training under this initiative.

Introduced for students of ninth grade and above, the programme was initiated in August 2013 with 25 schools in Himachal Pradesh. To make the programme more relevant and up-to-date with new technology changes, industry experts are invited to conduct training sessions. Deserving candidates are also getting placed in reputed organisations post the completion of their training, which is for a period of one to four years across different states.



Centum Learning equips students with skill set required in various industry verticals like IT/ITeS, travel & tourism, telecom, retail and auto under the initiative.



PizzaExpress launches its tenth restaurant 'The Bandra Project' in Mumbai



Gourmet Investments recently opened its new PizzaExpress outlet in Mumbai's posh Pali Hill area. Launched in a new architectural avatar, it offers seating capacity for over 124 food lovers. Calling itself a 'Community Bar & Kitchen', the new restaurant is the first to offer a hyper local dining experience. In the next 12 months, other existing outlets in Mumbai, Bangalore, Chennai, Pune, Delhi and Gurgaon along with the upcoming ones will provide similar hyper local experience to food lovers.



Bharti Foundation

Satya Bharti Abhiyan makes rural Ludhiana open defecation free

Expands footprint to Amritsar (Rural)



Rakesh Bharti Mittal along with Shri Arun Jaitley, Union Minister of Finance, Defence & Corporate Affairs, Vijay Chadda, CEO, Bharti Foundation (Second from right) and Mamta Saikia, COO, Bharti Foundation (First from left) felicitate the beneficiaries of Satya Bharti Abhiyan at a function in Ludhiana.

In less than three years of its launch, Bharti Foundation’s sanitation initiative Satya Bharti Abhiyan has fulfilled its mandate of making rural Ludhiana open defecation free.

Over 87,000 individuals in 1,000 villages across District Ludhiana benefited from this initiative which was launched in August 2014 to contribute to Government of India’s Swachh Bharat (Clean India) Mission. In addition to rural household sanitation, separate toilets for girls have also been constructed in 14 Government schools.

Ludhiana (Rural) became the second self-declared ‘Open Defecation Free’ (ODF) district of Punjab in November 2016. Approx 18,000 toilets were constructed.

Recently, the Foundation has signed a Memorandum of Understanding (MoU) with the Department of Water Supply and Sanitation, Government of Punjab to jointly provide over 50,000 toilets in Amritsar (Rural). Over 2.5 lakh individuals in the region in a phased manner will benefit from the initiative. The Foundation has committed an investment of up to Rs. 30 Crores towards the project.



Bharti Foundation



Nyaya Bharti makes its mark in assisting underprivileged undertrials

Facilitates the release of 52 underprivileged undertrials on bail from jails in Delhi-NCR

Starting its operations in April 2016 under the aegis of Bharti Foundation, the philanthropic arm of Bharti Enterprises, Nyaya Bharti has till date facilitated the release on bail of 52 underprivileged undertrials charged

with minor offences languishing in Tihar, Rohini and Dasna (Ghaziabad) jails. After staying focused in the Delhi-NCR region in the early phase, Nyaya Bharti is planning to expand its operations in Punjab and Rajasthan.



On the global stage



Sunil Bharti Mittal hosted 'In Conversation with Barack Obama', Former President of the United States (Second from left), along with select industry leaders at his residence in New Delhi on 30th November 2017. Rajan Bharti Mittal and Rakesh Bharti Mittal were also part of the event.



Sunil Bharti Mittal with Bill Gates, Co-Founder, Microsoft and Co-Chair, Bill & Melinda Gates Foundation discussing 'Philanthropy - Giving in the Indian context'.



Sunil Bharti Mittal (Extreme left) with Shri Narendra Modi, Hon'ble Prime Minister of India, Ivanka Trump, Advisor to the President of the United States and Shri K Chandrashekar Rao, Hon'ble Chief Minister, Telangana in Hyderabad.



Sunil Bharti Mittal with H.E. Ali Bongo Ondimba, The President of the Republic of Gabon in Paris.



Sunil Bharti Mittal with His Majesty Felipe VI, King of Spain.



Sunil Bharti Mittal at the annual meeting of Broadband Commission for Sustainable Development in New York.



Sunil Bharti Mittal Co-chaired the World Economic Forum's India Economic Summit (2017) which was held in partnership with CII in New Delhi.



Rakesh Bharti Mittal along with members of the CII delegation with His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, Deputy Ruler of Dubai and Chairman, Dubai Creative Clusters Authority, The United Arab Emirates Government in Dubai.



In Focus

Charles Kamoto
Managing Director,
Airtel Malawi



Malawi's youth oriented market offers potential to grow and encourages introduction of innovative services and latest technologies.

With an industry experience of over fifteen years, Charles Kamoto comes across as a well-rounded telecom professional who finds his stint at Airtel Malawi 'challenging and yet fulfilling'. While recalling his first year as MD with pride when Airtel Malawi achieved EBIDTA margin of 34.5% from 27%, Charles sounds excited about the future.

Charles believes Malawi's youth oriented market offers potential to grow and encourages introduction of innovative services and latest technologies. Presently, the country's mobile penetration is at 40% and 50% of the same access data. The region is largely unbanked providing immense opportunity to grow broadband and digital payment solutions.

Some of the new initiatives taken at Airtel Malawi include modernizing the entire network infrastructure from core networks, to Radio Access Networks (RAN), to transmission and roll out of U900 and LTE in a bid to increase mobile data coverage and penetration. Implementation of 'Right Cost Model' strategy has resulted in quarterly savings of US\$ 2 million from Q1 FY18, and significantly improved EBIDTA margin. Sharing of sites with other operators to reduce overall

cost are other successful initiatives being undertaken under him.

After completing a Bachelor's Degree in Business Administration from the University of Malawi, Charles pursued his MBA from The Eastern and Southern African Management Institute (ESAMI). He attributes his professional growth to hard work, focus, learning from mistakes, obsession to achieve desired results, patience and persistence. One gets a glimpse of his spiritual side when he says "I am grateful to God for a supportive family and for presenting me with opportunities which have allowed me to grow in my career".

He mentions the name of Nelson Mandela, whom he follows for his humility and respect for humanity while remaining bold and decisive. His favourite author is Robert Ludlum.

Married to Ruth and a father to three kids, Charles loves to play golf and soccer. Ushaka Marine World in Durban (South Africa) is one of his favourite spots to unwind.

"I believe that putting a smile on someone's face is one of the fulfilling acts one should proudly embrace and do with passion" he concludes on a thoughtful note.



Rajan Bharti Mittal, Sunil Bharti Mittal, Rakesh Bharti Mittal at the announcement of Bharti Family's pledge towards philanthropy in New Delhi

Bharti Family pledges approximately Rs. 7,000 crores towards Philanthropy

The corpus will be used to set up Satya Bharti University for Science and Technology and enhance the scope and reach of Bharti Foundation's activities

In a land mark initiative, the Bharti Family has pledged 10% of their wealth, including 3% of their stake in group flagship Bharti Airtel (approx. Rs 7,000 crores) towards philanthropic purposes. The Family envisions to significantly step up the scope and reach of the Foundation's activities through this major commitment.

From the very beginning, Bharti family has believed in giving back to the society which resulted in the formation of Bharti Foundation (2000), the Group's philanthropic arm, which is currently reaching out to over three lakh beneficiaries across the country through its various programs in school education, sanitation and legal aid for underprivileged undertrials.

A part of the pledged fund will be used to set up to Satya Bharti University for Science and Technology which will support the higher education aspirations of India's youth and complement the Foundation's existing education programs.

The University will have a strong focus on future technologies like Artificial Intelligence (AI), Robotics, Augmented Reality/Virtual Reality (AR/VR), Internet of Things (IoT), in addition to offering degrees in Electrical & Electronics Engineering and Management. Developed as a non-profit centre of excellence, the university will offer free education to youth from economically weaker sections. It will also promote and fund advanced research with global linkages. It intends to add leading global industry partners, i.e. Facebook, Google, Apple, Microsoft and SoftBank among others.

We feel grateful every day for our good fortune and feel the instinctive and overwhelming urge to give back to the society and create opportunities for others.

- Sunil Bharti Mittal, Founder and Chairman, Bharti Enterprises and Chairman, Bharti Foundation

Address your contributions, thoughts and suggestions to:
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